

Kpop and Globalization
AUTHOR INFORMATION
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GENERAL INFORMATION
Lesson Grade Span: Secondary 9 th -12 th Grade Targeted Grade Level/Course: Geography Estimated Time to Complete Lesson: 3-5 50-minute classes
FOCUSED QUESTION
Do you have to be original to be new?
STANDARDS (STATE/C3)
KAS 2.19 Students recognize and understand the relationship between people and geography and apply their knowledge in real-life situations. D2. Geo.5.9-12. Evaluate how political and economic decisions throughout time have influenced cultural and environmental characteristics of various places and regions. D2.Geo.11.9-12. Evaluate how economic globalization and the expanding use of scarce resources contribute to conflict and cooperation within and among countries. D3.3.9-12. Identify evidence that draws information directly and substantively from multiple sources to detect inconsistencies in evidence in order to revise or strengthen claims.
STUDENT & TARGET OUTCOMES
I can explain the impact of globalization. I can describe the effects of globalization on Korea. I can construct an argument backed by evidence.
LESSON OVERVIEW

WHDE Lesson Plan

This lesson will allow students to explore the concept of globalization and how it has impacted Korean culture by examining the Kpop phenomenon and how it has been influenced by other cultures.

PROCEDURES

Introduction:

Begin the lesson by facilitating discussion around the focus question: Do you have to be original to be new?

Explain that you will be talking about how new cultures emerge from encountering, copying, and modifying others.

Have students watch a clip (Source A) about globalization and have them write down what they see, think, and wonder as the video is playing.

Complete a think, pair, share about what students picked up from the video and have them create their own definition of globalization from what they saw.

Reveal the definition of globalization (Source B) and explain they will look at an example of globalization in South Korea.

Introduce what Kpop is to students by distributing a brief article (Source C) or playing a video explaining its history (Source D)

Task 1:

Where does Korea have cultural influence?

Read the South China Morning Post article (Source 1A) and label the map (Handout 1A) with the places Korean culture has influenced.

Steps:

1. Read the article and highlight every country it talks about
2. Using a map print out, place a star on your map on each of these countries
3. Using symbols, mark what has been “exported” to that country (tv show, film, or music).

Task 2:

What influences Kpop?

First, have students watch the music video of TWICE's *What is Love* (Source 2A) and make a list of every American cultural reference you see.

Use this article to check student list and analysis:

<https://www.billboard.com/articles/columns/k-town/8310103/twice-what-is-love-mv-movie-references>

Students will use their observations from Source 2A and the following sources to add to their chart in the column titled "What influences Kpop?" (Source 2B and 2C).

If students need more background knowledge on international influences on Korea, review with the following clip (<https://www.youtube.com/watch?v=Z6EnEXPprXY>).

Task 3:

What does Kpop influence?

Students will examine the following sources and add to their chart (Handout 3A) in the column titled "What does Kpop influence?" (Source 3A, Source 3B, Source 3C, Source 3D, Source 3E and Source 3F).

ASSESSMENT

Students will construct an argument based on evidence that answers the question, Do you have to be original to be new?

RESOURCE LIST

Sources and Handouts

Introduction

Source A: <https://piie.com/microsites/globalization/what-is-globalization.html>.

Source B: <https://investinganswers.com/financial-dictionary/economics/globalization-494>

Source C: <https://www.billboard.com/articles/columns/k-town/5638224/the-root-of-k-pop-the-influences-of-todays-biggest-acts>

Source D: <https://www.youtube.com/watch?v=oTR7QIKq2Nk>

Task 1

WHDE Lesson Plan

Source 1A: <https://www.scmp.com/news/asia/article/1094145/how-korean-culture-stormed-world>

Handout 1A: <https://geology.com/world/world-map.shtml>

Task 2

Source 2A: <https://www.youtube.com/watch?v=i0p1bmr0EmE>

Source 2B: <https://www.maekan.com/article/the-roots-of-modern-k-pop-the-influence-of-the-us-military-and-underground-clubs>

Source 2C: <https://www.theatlantic.com/health/archive/2013/05/the-k-pop-plastic-surgery-obsession/276215/>

Handout 2A:

	What influences Kpop?
Social	
Political	
Economic	

Task 3

Source 3A: <https://www.youtube.com/watch?v=31C0a70lhfA>

Source 3B: <https://www.youtube.com/watch?v=x-RuAYO6fjs>

Source 3C: <https://www.youtube.com/watch?v=p7swSYzppA0>

Source 3D: <https://www.nytimes.com/2015/08/10/arts/music/k-pop-fans-swoon-during-east-coast-kcon.html>

Source 3E: <http://koreajoongangdaily.joins.com/news/article/Article.aspx?aid=3003773>

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Source 3F: https://www.youtube.com/watch?v=ZhJ-LAQ6e_Y

Handout 3A:

	What does Kpop influence?
Social	
Political	
Economic	

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MODIFICATIONS & EXTENSIONS (OPTIONAL)

MODIFICATIONS

Modify sources by excerpting key information and providing definitions for unfamiliar vocabulary. Additionally, guided questions and charts can accompany reading to assist students with lower reading comprehension.

EXTENSIONS

Investigate other cultural phenomenon that are products of globalization and create an informative infographic to educate community members.