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| **Kpop and Globalization** |
| **AUTHOR INFORMATION** |
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| **GENERAL INFORMATION** |
| **Lesson Grade Span:** Secondary 9th-12th Grade  **Targeted Grade Level/Course:** Geography  **Estimated Time to Complete Lesson:** 3-5 50-minute classes |
| **FOCUSED QUESTION** |
| Do you have to be original to be new? |
| **STANDARDS (STATE/C3)** |
| KAS 2.19 Students recognize and understand the relationship between people and geography and apply their knowledge in real-life situations.  D2. Geo.5.9-12. Evaluate how political and economic decisions throughout time have influenced cultural and environmental characteristics of various places and regions.  D2.Geo.11.9-12. Evaluate how economic globalization and the expanding use of scarce resources contribute to conflict and cooperation within and among countries.  D3.3.9-12. Identify evidence that draws information directly and substantively from multiple sources to detect inconsistencies in evidence in order to revise or strengthen claims. |
| **STUDENT & TARGET OUTCOMES** |
| I can explain the impact of globalization.  I can describe the effects of globalization on Korea.  I can construct an argument backed by evidence. |
| **LESSON OVERVIEW** |
| This lesson will allow students to explore the concept of globalization and how it has impacted Korean culture by examining the Kpop phenomenon and how it has been influenced by other cultures. |

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| **PROCEDURES** |
| Introduction:  Begin the lesson by facilitating discussion around the focus question: Do you have to be original to be new?  Explain that you will be talking about how new cultures emerge from encountering, copying, and modifying others.  Have students watch a clip (Source A) about globalization and have them write down what they see, think, and wonder as the video is playing.  Complete a think, pair, share about what students picked up from the video and have them create their own definition of globalization from what they saw.  Reveal the definition of globalization (Source B) and explain they will look at an example of globalization in South Korea.  Introduce what Kpop is to students by distributing a brief article (Source C) or playing a video explaining its history (Source D)  Task 1:  **Where does Korea have cultural influence?**  Read the South China Morning Post article (Source 1A) and label the map (Handout 1A) with the places Korean culture has influenced.  Steps:   1. Read the article and highlight every country it talks about 2. Using a map print out, place a star on your map on each of these countries 3. Using symbols, mark what has been “exported” to that country (tv show, film, or music).   Task 2:  **What influences Kpop?**  First, have students watch the music video of TWICE’s *What is Love* (Source 2A) and make a list of every American cultural reference you see.  Use this article to check student list and analysis:  <https://www.billboard.com/articles/columns/k-town/8310103/twice-what-is-love-mv-movie-references>  Students will use their observations from Source 2A and the following sources to add to their chart in the column titled “What influences Kpop?” (Source 2B and 2C).  If students need more background knowledge on international influences on Korea, review with the following clip (<https://www.youtube.com/watch?v=Z6EnEXPprXY>).  Task 3:  **What does Kpop influence?**  Students will examine the following sources and add to their chart (Handout 3A) in the column titled “What does Kpop influence?” (Source 3A, Source 3B, Source 3C, Source 3D, Source 3E and Source 3F). |
| **ASSESSMENT** |
| Students will construct an argument based on evidence that answers the question, Do you have to be original to be new? |

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| **RESOURCE LIST** |
| **Sources and Handouts**  Introduction  Source A: <https://piie.com/microsites/globalization/what-is-globalization.html>.  Source B: <https://investinganswers.com/financial-dictionary/economics/globalization-494>  Source C: <https://www.billboard.com/articles/columns/k-town/5638224/the-root-of-k-pop-the-influences-of-todays-biggest-acts>  Source D: <https://www.youtube.com/watch?v=oTR7QlKq2Nk>  Task 1  Source 1A: <https://www.scmp.com/news/asia/article/1094145/how-korean-culture-stormed-world>  Handout 1A: <https://geology.com/world/world-map.shtml>  Task 2  Source 2A: <https://www.youtube.com/watch?v=i0p1bmr0EmE>  Source 2B: <https://www.maekan.com/article/the-roots-of-modern-k-pop-the-influence-of-the-us-military-and-underground-clubs>  Source 2C: <https://www.theatlantic.com/health/archive/2013/05/the-k-pop-plastic-surgery-obsession/276215/>  Handout 2A:   |  |  | | --- | --- | |  | **What influences Kpop?** | | Social |  | | Political |  | | Economic |  |   Task 3  Source 3A: <https://www.youtube.com/watch?v=31C0a70lhfA>  Source 3B: <https://www.youtube.com/watch?v=x-RuAYO6fjs>  Source 3C: <https://www.youtube.com/watch?v=p7swSYzppA0>  Source 3D: <https://www.nytimes.com/2015/08/10/arts/music/k-pop-fans-swoon-during-east-coast-kcon.html>  Source 3E: <http://koreajoongangdaily.joins.com/news/article/Article.aspx?aid=3003773>  Source 3F: <https://www.youtube.com/watch?v=ZhJ-LAQ6e_Y>  Handout 3A:   |  |  | | --- | --- | |  | **What does Kpop influence?** | | Social |  | | Political |  | | Economic |  |   Sources Cited:  Alvarez, C. (2012, November 29). Bigbang - Fantastic Baby on Glee 20121129. Retrieved December 26, 2018, from https://www.youtube.com/watch?v=x-RuAYO6fjs  Barone, J. (2017, December 21). K-Pop Fans Swoon During East Coast KCON. Retrieved December 26, 2018, from https://www.nytimes.com/2015/08/10/arts/music/k-pop-fans-swoon-during-east-coast-kcon.html  Benjamin, J. (2018, April 14). Breaking Down the Movie References in TWICE's 'What Is Love?' Video. Retrieved December 26, 2018, from https://www.billboard.com/articles/columns/k-town/8310103/twice-what-is-love-mv-movie-references  Globalization. (n.d.). Retrieved December 26, 2018, from https://investinganswers.com/financial-dictionary/economics/globalization-494  How Korean culture stormed the world. (2018, June 15). Retrieved December 26, 2018, from https://www.scmp.com/news/asia/article/1094145/how-korean-culture-stormed-world  Jypentertainment. (2018, April 09). TWICE "What is Love?" M/V. Retrieved December 26, 2018, from https://www.youtube.com/watch?v=i0p1bmr0EmE  K-Wave boosts economic growth. (2014, May 4). Retrieved December 26, 2018, from http://koreajoongangdaily.joins.com/news/article/Article.aspx?aid=3003773  Measure, M. –. (2018, June 15). K-Pop: The Global Phenomenon Explained in 4 Minutes. Retrieved from https://www.youtube.com/watch?v=oTR7QlKq2Nk  News, B. (2018, April 24). I Went For A Plastic Surgery Consultation In South Korea. Retrieved December 26, 2018, from https://www.youtube.com/watch?v=31C0a70lhfA  Nutshell, H. I. (2018, October 16). Korea. History of Korea in a Nutshell. Documentary. China. Retrieved December 26, 2018, from https://www.youtube.com/watch?v=Z6EnEXPprXY  Oak, J., & Woong, P. Y. (2013, November 12). The Root of K-Pop: The Influences of Today's Biggest Acts. Retrieved December 26, 2018, from https://www.billboard.com/articles/columns/k-town/5638224/the-root-of-k-pop-the-influences-of-todays-biggest-acts  Post, W. (2018, September 24). The full speech that RM of BTS gave at the United Nations. Retrieved December 26, 2018, from https://www.youtube.com/watch?v=ZhJ-LAQ6e\_Y  Rodrigues, F. (2012, November 20). Top 5: Celebrities dancing Gangnam Style. Retrieved December 26, 2018, from https://www.youtube.com/watch?v=p7swSYzppA0  Stone, Z. (2014, September 17). The K-Pop Plastic Surgery Obsession. Retrieved December 26, 2018, from https://www.theatlantic.com/health/archive/2013/05/the-k-pop-plastic-surgery-obsession/276215/  The Roots of Modern K-pop - The Influence of the US Military and Underground Clubs. (n.d.). Retrieved December 26, 2018, from https://www.maekan.com/article/the-roots-of-modern-k-pop-the-influence-of-the-us-military-and-underground-clubs  What Is Globalization? (n.d.). Retrieved December 26, 2018, from https://piie.com/microsites/globalization/what-is-globalization.html  World Map - Political. (n.d.). Retrieved December 26, 2018, from https://geology.com/world/world-map.shtml |
| **MODIFICATIONS & EXTENSIONS (OPTIONAL)** |
| **MODIFICATIONS**  Modify sources by excerpting key information and providing definitions for unfamiliar vocabulary. Additionally, guided questions and charts can accompany reading to assist students with lower reading comprehension.  **EXTENSIONS**  Investigate other cultural phenomenon that are products of globalization and create an informative infographic to educate community members. |